GCH SOCIAL MEDIA COMMUNITY GUIDELINES

We want our social media spaces to be positive and respectful. Share your ideas, questions and feedback, but keep it kind and constructive.

- Be courteous and create a friendly environment we're all in this together
- Use a constructive tone we value your feedback to enhance our services
- Be responsible you're accountable for what you post

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- No unlawful or offensive content. We'll take action against posts that are unlawful, harmful, threatening, inappropriate, abusive or infringing or violating someone else's rights
- Inappropriate behaviour towards our staff won't be tolerated, including posting pictures without consent, abuse or sharing identifying details in a detrimental manner
- Follow the independent rules of each social media platform



We reserve the right to remove any comments that are concerning or inappropriate. We have a three-stage process for handling these:

Stage 1 - a manager will contact you and issue a **warning**, explaining why the comments are of concern. If you're a customer, they'll also advise you if the behaviour breaches the terms of your Tenancy Agreement

Stage 2 – if concerns continue, we may **temporarily block** your account, usually for six months, to give you the opportunity to change the behaviour

You can appeal, and a senior manager will review the decision.

Find more about unacceptable behaviour in our Unacceptable Behaviour Policy.



Social media isn't for emergencies and is only monitored during working hours. Contact us directly if you have an urgent situation.

Pride. Quality. Integrity. Innovation.



GCH SOCIAL MEDIA COMMUNITY GUIDELINES

We want our social media spaces to be positive and respectful. Share your ideas, questions and feedback, but keep it kind and constructive.

These guidelines apply to tenants, customers and members of the public engaging on any of our social media platforms – Facebook, Instagram, YouTube or LinkedIn.

- Be courteous and create a friendly environment we're all in this together
- Use a constructive tone we value your feedback to enhance our services
- Be responsible you're accountable for what you post
- No unlawful or offensive content. We'll take action against posts that are unlawful, harmful, threatening, inappropriate, abusive or infringing or violating someone else's rights
- Inappropriate behaviour towards our staff won't be tolerated, including posting pictures without consent, abuse or sharing identifying details in a detrimental manner
- Follow the independent rules of each social media platform

We reserve the right to remove any comments that are concerning or inappropriate. We have a three-stage process for handling these:

Stage 1 - a manager will contact you and issue a **warning** explaining why the comments are an issue. If you're a tenant, they'll also advise you if the behaviour breaches the terms of your Tenancy Agreement

Stage 2 – if behaviour continues, we may **temporarily block** your account, usually for six months

Stage 3 – persistent issues may lead to a **permanent block**, as you'll have had at least one opportunity to change your behaviour

You can appeal, and a senior manager will review the decision. Find more information about unacceptable behaviour in our <u>Unacceptable Behaviour Policy.</u>

Emergency?

Social media isn't for emergencies and is only monitored during working hours. Contact us directly if you have an urgent situation.

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